

FILE

1972

JANUARY 31

fashion calendar

32nd year • issued weekly

JANUARY							FEBRUARY						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE will yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher.

WEEK ENDING FRIDAY, JANUARY 28, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Jan. 27 9:30 A.M.- 11:00 A.M.	FIRST BIRTHDAY PARTY; COSMETIC NEWS FOR '72 Hypo-allergenic budget cosmetics. Host: Mike Reich, exec. vice president. Admission by invitation. (to be presented at door). Contact: Terry Mayer Inc. 685-6561.	PRETTY NATURALLY (DIV. N. Y. PENCIL CO.)	COPTER CLUB - 58TH FLOOR 200 PARK AVE-PAN AM BLDG
Thursday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-5424.	SOMETHING BY OSCAR DE LA RENTA	1411 BROADWAY SHOWROOM - 29TH FLOOR
Thursday Jan. 27 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: NEW SKIN CARE SALON Thirtieth anniversary of Georgette Klinger's "personalized skin care", celebrated at opening of newly expanded salon; and introducing clients representing generations of skin care. By invitation. Contact: Jan Struber, PL. 3-9396.	GEORGETTE KLINGER	501 MADISON AVENUE NEW SALON - 2ND FLOOR
Beginning Thursday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Marshall Gross, 736-5282.	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Thursday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Jan. 27	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: CH. 4-3877.	EDWARD PARNES, INC.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Jan. 27	SUMMER COLLECTIONS FROM CALIFORNIA Continuous showings by Rebecca, Phyllis Sues, Richard Tam/Jon Mandl, Willi of California. By appointment. Contact: Marion Auley, 947-8470.	SYLVAN RICH	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday Jan. 28 8:00 P.M.	"PERSONALITIES ON ICE": BENEFIT WINTER FESTIVAL Fashion show on ice by Mademoiselle magazine. Hostess: Perle Mesta. Prices: \$75.00 to \$1,000.00. Contact: 369-6300.	CHILD STUDY ASSOCIATION OF AMERICA (9 EAST 89TH)	ROCKEFELLER CENTER
Jan. 30- Feb. 2	9:00 A.M. to 6:00 P.M., CAPEZIO INTERNATIONAL LTD., 635 Madison Ave., 18th floor. Contact: 684-7682.		
Sunday Jan. 30- Feb. 2 9:00 A.M.- 6:00 P.M.	PREVIEW OF NEWS IN FOOTWEAR FASHIONS Members showing include: A.C. Shoes (Alain Scordilus), Dan Berk, Cardone and Baker, Delman, Erica, David Evins, Howard Fox, John Jerro, Julianelli, Herbert Levine, Newton Elkin, Palizzio, Stanley Philipson, Dominic Romano, Zuckerman and Fox. Publicity: Billie Gould, 869-1675.	DESIGNER SHOE GUILD (40 WEST 27TH STREET)	ESSEX HOUSE 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 30- 6:00 P.M.- 8:00 P.M.	PREMIERE SHOWING OF SHOW FASHIONS Introduction of Fall shoe collection, designed by Lanvin-Paris. (6:00 - 8:00 P.M.) For press and buyers, by invitation. (cocktails) Contact: Irv Sommers, 594-7280.	LANVIN SHOES	350 FIFTH AVENUE SUITE 4702
<u>WEEK BEGINNING MONDAY, JANUARY 31, 1972</u>			
Monday Jan. 31 9:00 A.M.	FOOTWEAR FASHION PROJECTIONS Fall and Winter '72 apparel and footwear trends for men, women and children. Show production: Doris A. Weston, Inc. Shoe contact: Thelma Hennessey, vice pres., dir. of fashion, NSRA; Helen Joseph, shoe fashion dir., Association Fashion Service of AFIA, VFRA. Sponsored jointly by American Footwear Industries Assn., Inc., Natl Shoe Retailers Assn., Volume Footwear Retailers of America. Tickets: \$20.00 each. Contact: 51 East 42nd St., Rm. 1003, MU. 2-8705. (Manufacturers will show in private suites at Waldorf-Astoria and Hotel Plaza, Jan. 30 - Feb. 1).	NATIONAL SHOE FAIRS OF AMERICA	WALDORF-ASTORIA GRAND BALLROOM
Monday Jan. 31 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter continuous. Contact: CH. 4-3169.	MODERN COUTURE BY PEG ENDERSBY	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Jan. 31	1:00 P.M., PAT SANDLER, 498 Seventh Ave., 16th floor, CH. 4-0600.		
Monday Jan. 31 6:00 P.M.	FALL "LAUNCHING" - NEW SHOWROOM Buffet to celebrate opening of new showroom. Contact: 684-7682.	CAPEZIO INT'L LTD.	635 MADISON AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER BOUTIQUE COLLECTION Continuous by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 31	AFTER-FIVE COLLECTION By appointment. Contact: David Roth, 524-3523.	ALLEN DAVIDSON FOR DAVID...DAVID	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: OX. 5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Miss Fritzi, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Florence Napp, WI. 7-5324.	LANVIN FOR ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Dresses, sportswear, and leisure fashions, designed by Jay Anderson and Fred Ackerman. Continuous showings by appointment. Contact: Mrs. Walker 947-0964. Public Relations: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Surjit Gill, 758-8301. Publicity: Dorelle Associates, 489-8420.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 31	OPENING OF SUMMER COLLECTION (Note change of date). Informal showings by appointment. Contact: 564-3857.	TRAINA BOUTIQUE; TRAINA SPORT; TEAL TODAY	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 31	IMPORTED SUMMER COLLECTIONS International sportswear and at-home wear. Continuous showings. Contact: Marta Kramer, 947-3191.	TRES VITE INC.	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Monday Jan. 31- Feb. 4	EIGHTH ITALIAN KNITWEAR MARKET Contact: MAIT, 9/A Viale Gramsci, 1-50121 Florence, Italy.	MAIT	GRAND HOTEL FLORENCE, ITALY
Monday Jan. 31- Feb. 11	SUMMER READY-TO-WEAR AND HOME FASHIONS Beach cover-ups, body dresses and long skirts; home furnishings and gifts by West Virginia craftsmen. Continuous showings by appointment. Contact: Florette Angel, 147 Summers St., Charleston, W. Virginia, 304-343-0171.	MOUNTAIN ARTISANS (WEST VIRGINIA)	HOTEL GOTHAM PRIVATE SUITE
Monday Jan. 31- Feb. 3	NOTIONS SHOW FOR 1972 Special Retailers' Seminar on Tuesday, Feb. 1, presenting J.L. Hudson's new "Shop Within a Shop" concept; also, discussion of importance of notions to fabric outlets -- Guest Speaker: Bernard Horowitz of National Notions, Inc. Wed., Feb. 2 -- National Notions Banquet. Exec. Director: Leonard Ennis. Publicity: Paula Cohen, PE. 6-8820.	NATIONAL NOTION ASSN (350 FIFTH AVENUE)	HOTEL McALPIN BWAY & 34TH STREET
Tuesday Feb. 1 10:00 A.M.	OPENING OF SUMMER COLLECTION Also, Feb. 8 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Feb. 1	10:30 A.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452.		
Tuesday Feb. 1 11:00 A.M.	OPENING OF SUMMER BOUTIQUE COLLECTION By reservation. Thereafter by appointment. Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Feb. 1 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Feb. 1 12:30 P.M.- 3:30 P.M.	PREVIEW: SUMMER HANDKNIT COLLECTION Informal modeling, showing hand knitted and crocheted fashions, designed by Helga Howie. By invitation. Contact: Adam, 288-7350.	EVE LOST LTD.	956 LEXINGTON AVENUE BETWEEN 69TH & 70TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Feb. 1 1:00 P.M.	OPENING OF SUMMER COLLECTION By appointment. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Marion Sunshine, LO. 4-9115.	ADRI FOR CLOTHES CIRCUIT	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday Feb. 1- Feb. 22	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Nan Koven, BR. 9-8575.	MR. BLACKWELL (719 SO. LOS ANGELES ST.)	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-4470.	CASI (AL COLE/JEFFREY SIMPSON)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 524-4510.	GINO CHARLES BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: MU. 3-2467. Publicity: Viola Rossi, 489-8118.	FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Tuesday Feb. 1	SUMMER COLLECTION BY HUBERT LATIMER Informal showings by appointment. Contact: LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Regina, PE. 6-5547.	HARMAY BY ST. ARMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY	1400 BROADWAY SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 1	SUMMER DRESSES AND SPORTSWEAR Continuous showings. Contact: 679-6612.	INGER McCABE	24 EAST 38TH STREET NEW SHOWROOM - 6TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings. Contact: 354-0640.	LEO NARDUCCI AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings. Contact: BR. 9-0952.	PARNES-FEINSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO. 5-3250.	RAFFAELE BY FRANK LEONE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Featuring Summer collections by Mario Forte and Patrick Porter. Continuous showings by appointment. Contact: Harry Bernstein, LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Feb. 2 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 2 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "The Latest in Men's Sports-Rainwear" by Jupiter of Paris, with accessories by Cerruti CXIII; suggestions for men's Valentine's Day gifts. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE.2-8212.	JUPITER OF PARIS; CERRUTI CXIII	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 2 1:00 P.M.	SUMMER COLLECTIONS BY DON BREITINGER Also Tuesday, Feb. 8 at 1:00. By reservation. Contact: LA. 4-0237.	HAROLD LEVINE & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Feb. 2 2:30 P.M.	SUMMER COLLECTION BY MARIE MCCARTHY Also Feb. 9 at 2:30. By reservation. Contact: 244-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 2 4:00 P.M.	OPENING OF SUMMER COLLECTION Malcolm Starr by Elinor Simmons; Malcolm Starr International by Rizkallah. Also, Feb. 9 at 4:00 P.M. by reservation. Contact: 594-0030.	MALCOLM STARR; MALCOLM STARR INTL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 2 5:00 P.M. Cocktails	FIRST "CARNABY DESIGNER OF THE YEAR AWARD" Fashion show and judging of fashions by students of accredited schools -- in fashion knits from Carnaby Street Knits Fall '72 fabric collection. Judges: Francine Farkas, Leo Narducci, Don Simonelli, Gillis McGill, Belle Saunders. Award presentation by Perle Mesta. Show at 5:45. By invitation. Publicity: Polly Guerin. Contact: Molly Joffey, PE. 6-1100.	CARNABY STREET KNITS (119 WEST 40TH STREET)	WEAVERS CLUB 111 WEST 40TH STREET
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 3-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Susan Lawson, BR. 9-9223.	CUDDLECOAT BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 3-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: WI. 7-0511.	DAVID MORRIS BY HARRY STRIEBEL	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 2	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Helen Feinstein, LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday Feb. 3	OPENING OF SUMMER COLLECTION Informal showings by appointment. (4:00 P.M. showings have been cancelled). Contact: 947-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

Wednesday FOURTEENTH ANNUAL MEN'S FASHION THE ASTROWORLD HOTEL
Feb. 2- MENSWEAR PRESS PREVIEW ASSOCIATION HOUSTON, TEXAS
Feb. 6 By invitation. Executive Director: Norman Karr. Fashion Director: Kenneth
O'Keefe. Contact: Katherine Agnello, LT. 1-8210.

Wed., Feb. 2: 12:00 Noon Registration
3:00 P.M. "Welcome to Texas", Manhattan Industries
6:00 P.M. Kayser-Roth (cocktail-reception)
7:00 P.M. Sears The Men's Store, "Passport '72"

Thurs., Feb. 3: 8:00 A.M. Michaels/Stern, "Mentality...Morality...
and the Masculine Mode"
(Showing at 8:30 A.M.)
9:00 A.M. MFA Fashion Clinic No. 1 "The Looks of
Business and After Business"
12:00 Noon Arrow, "The Naturals", Noon, Cocktails;
12:30 Presentation; 1:00 P.M. Luncheon
2:15 P.M. Tour of Houston, including Cotton
Incorporated presentation, "Jon
Jolcin's Cotton Futures", at Houston
Oaks Hotel
5:00 P.M. Hagggar Company
7:00 P.M. Hoechst Fibers, Incorporated, "An
Dinner Evening in the Trevira Era"

Fri., Feb. 4: 8:00 A.M. Curlee Clothing Company, (Breakfast)
9:00 A.M. MFA Press Fashion Clinic No. 2
"The Looks of Leisure"
12:15 P.M. Van Heusen Company, "Fashion Lifestyles
in Shirts", Luncheon & wine, 1:00 P.M.
All Afternoon Buses to tour MRA Convention Exhibits
7:00 P.M. Formal Banquet & presentation of 13th
annual MFA-MRA "Lulu" Awards for
Outstanding Press Coverage of Men's
fashions during 1971, Burlington
Industries

Sat., Feb. 5: 8:00 A.M. American Printed Fabrics Council, Inc.
"The Making of Prints-With Fashion"
9:00 A.M. MFA Press Fashion Clinic No. 3, "The
Looks of the Young"
1:00 P.M. Hart Schaffner & Marx, Johnny Carson
plus Philanders (English musical group)
7:00 P.M. After Six, Inc., "Grand Bal Masque"

Sun., Feb. 6: 9:00 A.M. Press breakfast
10:00 A.M. MFA Press Fashion Clinic No. 4
"The Final Touches for the Total Look"
12:00 Noon Metro Newspaper Services, Inc.

Thursday PRESS PREVIEW OF JERRY SILVERMAN 530 SEVENTH AVENUE
Feb. 3 SUMMER COLLECTION BY SHANNON RODGERS SHOWROOM - 17TH FLOOR
9:30 A.M. By invitation. Thereafter by appointment. Contact: Matty, CH. 4-4940 or
CH. 4-7522.

Thursday OPENING OF SUMMER OSCAR DE LA RENTA 550 SEVENTH AVENUE
Feb. 3 COLLECTION BOUTIQUE SHOWROOM - 23RD FLOOR
11:00 A.M. By reservation. Thereafter by appointment. Contact: LA. 4-9350.

Feb. 3 11:00 A.M., MATTLI Couture Showing in London

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 3 11:30 A.M.	CUSTOMER SHOW: MALCOLM STARR FASHIONS Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Thursday Feb. 3 1:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Feb. 3 2:30 P.M.	OPENING OF SUMMER COLLECTION One showing only, by invitation. Thereafter by appointment. Contact: Abbott, BR. 9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Feb. 3 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: LA. 4-2544.	LAIRD-KNOX BY TRACY MILLS	512 SEVENTH AVENUE SHOWROOM - 37TH FLOOR
Beginning Tuesday Feb. 3	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 947-6845.	VICTORIA ROYAL LTD. BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday Feb. 7 3:00 P.M.	PREVIEW OF SUMMER COLLECTION James Galanos will show his Summer collection to press and buyers. By invitation. Contact: 213-272-1445 (L.A.).	GALANOS (2254 S. SEPULVEDA, L.A.)	HOTEL PLAZA CRYSTAL ROOM
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	20 WEST 57TH STREET SHOWROOM - 8TH FLOOR
Monday Feb. 7- Feb. 11	MEDITERRANEAN FASHION WEEK AT HILTON HOTEL IN TEL AVIV, ISRAEL Leather, sportswear, knitwear, coats, suits, by leading Israel manufacturers. Also, ready-to-wear from Cyprus, Greece, Turkey, France, Italy. Contact: Talma Vardi, Israel Trade Commission, PL. 2-5600.		
Feb. 8	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday Feb. 8 11:30 A.M.	PRESS PREVIEW: GIVENCHY NOUVELLE BOUTIQUE By invitation. Contact: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Feb. 8 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Thereafter by appointment. Contact: 354-0494.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 8	1:00 P.M., HAROLD LEVINE, 530 Seventh Ave., 21st floor, LA. 4-0237.		
Tuesday Feb. 8 2:30 P.M.	OPENING OF SUMMER COLLECTION Also, Thurs., Feb. 10 at 4:00. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Feb. 8	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: Helen Nordstrom, 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Feb. 8	OPENING OF SUMMER COLLECTION Also the Pietro Orsini collection. Informal showings by appointment. Contact: PL. 9-3000; 213-652-9010, L.A.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	PLAZA HOTEL PRIVATE SUITE
Beginning Tuesday Feb. 8	OPENING OF SUMMER COLLECTION Informal showings by appointment. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Cancelled Feb. 9	TRAINA BOUTIQUE & TRAINA SPORT, SCHEDULED FOR 11:00 A.M., HAS BEEN CANCELLED. (INFORMAL SHOWINGS BEGINNING Jan. 31 - - See pg. 3)		
Wednesday Feb. 9 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Fashion Potpourri for Resort, at-home and city, with suggestions for Valentine's Day gifts for Her. Handbags-Coblentz, Umbrellas-Polan Katz, Swim and Beachwear-Peter Pan, Lingerie At-home fashions-Eve Stillman. Reservations: (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE.2-8212.	COBLENTZ; POLAN KATZ; PETER PAN; EVE STILLMAN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Feb. 9	2:30 P.M., LARRY ALDRICH, 530 Seventh Ave., 12th floor, 244-1872.		
Feb. 9	4:00 P.M., MALCOLM STARR, 530 Seventh Ave., 20th floor, 594-0030.		
Wednesday Feb. 9 4:30 P.M.	SUMMER COLLECTION FROM JAPAN By invitation. (Note change of place) Thereafter by appointment. Contact: Olivier Gelbsman, 832-7100.	ISSEY MIYAKE (TOKYO)	PARIS COLLECTIONS 543 MADISON (55TH ST)
Thursday Feb. 10 9:30 A.M. Continental Breakfast	PREMIERE SHOWING OF SUMMER COLLECTION Dino Orlando will present his couture sportswear collection. (Showing at 10:00 A.M.) By invitation. Thereafter by appointment at 13 East 16th Street. Contact: 753-5751 or 741-1172.	DINO ORLANDO FOR WAVES	ST. REGIS HOTEL VERSAILLES ROOM
Thursday Feb. 10 2:30 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 16 at 2:30 P.M. By reservation. Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Feb. 10	4:00 P.M., TRIGERE, 550 Seventh Ave., 16th floor, LO. 3-1600.		
Thursday Feb. 10 5:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 14 at 5:00. By appointment. (Showing through Feb. 19) Contact: Marjorie Plecher, 213-657-7377 (L.A.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Feb. 11 11:45 A.M. Luncheon	LUNCHEON MEETING -- COSMETICS "Beauty: Three Fresh Views - The Doctors'; The Consumers'; The Designers'" Speaker: Dr. Albert M. Kligman, Professor of Dermatology, Hospital of Pennsylvania; Duhring Laboratory. Co-chmn: Susann Kirtland of Revlon and June Leaman of Estee Lauder. Prices: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N. Y. HILTON HOTEL BALLROOM
Saturday Feb. 12- Feb. 15	INTERNATIONAL MEN'S AND BOYS' SHOW IN PARIS Fall and Winter men's and boys' fashions, featuring 329 exhibitors from 12 countries. This will coincide with the Int'l Knitwear Trade Show, also at Porte de Versailles. Contact: French Trade Shows, 582-4960.	S.E.H.M. (SALON EUROPEAN L'HABILLEMENT MASCULIN)	PORTE DE VERSAILLES EXHIBITION CENTER
Monday Feb. 14- March 2 9:00 A.M. and 4:00 P.M.	MOTIVATION-FALL WINTER '72 Daily presentation of fabric silhouette and detail trends covering all facets of the women's wear market for manufacturers and retailers. By appointment. Retailers and manufacturers contact: Ruth Sublette, 867-2000, ext. 2596; Press contact: Stephanie Simpson, 867-2000, ext. 2550.	CELANESE FIBER MKTG. CO.	522 FIFTH AVENUE 6TH FLOOR
Monday Feb. 14 4:00 P.M.	PRESS SHOW: MOTIVATION -FALL WINTER '72 Projection of fashion and fabric trends for Fall Winter '72. By invitation. Contact: Stephanie Simpson, 867-2000, ext. 2550.	CELANESE FIBER MKTG. CO.	CELANESE FASHION LAB 522 FIFTH AVENUE-6 FLR.
Feb. 14	5:00 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, 213-657-7377 (L.A.)		
Beginning Monday Feb. 14	OPENING OF FALL KNIT COLLECTION Dresses, suits, ensembles, sportswear, for Fall. (Note change of date). Contact: Audrie Shulman, BR. 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Tuesday Feb. 15	OPENING OF SUMMER COLLECTION By appointment. Contact: Sara Wish Rubin, 532-2180.	PHILIPPE VENET FOR PARKLEY SHIRT CO.	1239 BROADWAY SHOWROOM - 7TH FLOOR
Feb. 16	2:30 P.M., BILL BLASS, 550 Seventh Ave., 17th floor, 524-6968.		
Monday Feb. 28 11:30 A.M.	SPRING-SUMMER FASHIONS BY PAULINE TRIGERE Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Feb. 28- March 3	IRISH FASHION INTERNATIONAL Fashions by Clodagh of Dublin, Pat Crowley, John Hagarty, Pallas, Jimmy Hourihan, Drury Lane Designs. (Also, Los Angeles-Hotel Sheraton, March 5-7; San Francisco-Hotel Villa Roma, March 8-10.) Contact: Brigid Greene, 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 65 WEST 54TH STREET
Monday Feb. 28- March 10	ISRAELI READY-TO- WEAR FOR SPRING Knit and woven dresses -- Meza, Schiff-Atlas, Gabi-Model, Elanit, Jercoli, Dorina, Derby, Dukert-Paz, Iris, Ero, Galia, Oded, Belanit, Lartex, L.A.M. Sportswear-- Niba, Hadar-Rosen, Bashan, Rikma, Judith Creations. Outerwear-- Glenette, Matzin, Tadmor, Salpeter. By appointment. Contact: Jerry Millman, 594-5215.	ATID (AMERICAN TRADE & DEVELOPMENT WITH ISRAEL)	111 WEST 40TH STREET SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 4- March 10	READY-TO-WEAR IN HONG KONG Fifth annual development ready-to-wear festival, featuring over 2,500 garments and fashion accessories in Hong Kong. Contact: Pearl Tso, Hong Kong Trade Development Council, 548 Fifth Ave., 582-6610.	HONG KONG TRADE COUNCIL	HONG KONG HOTEL HONG KONG
March 19	TWENTY-FIFTH FASHION FAIR IN MUNICH, GERMANY (March 19-23)		
March 12- March 15	IGEDO FASHION FAIR IN DUSSELDORF. Contact: Internationale modemesse GmbH, Freiligrathstrasse 28, Dusseldorf, Germany.		
April 9- April 13	SEVENTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Roy Blumenthal, International Associates, Inc., TE. 8-2930.		
Monday April 10- April 12	44TH READY-TO-WEAR SHOWINGS IN ITALY Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A 50121 Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
Saturday April 15- April 20	PRET-A-PORER WINTER SHOWINGS IN PARIS, Parc des Expositions, Porte de Versailles, 890 exhibitors from 11 countries. Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.		

CONTINUOUS SHOWINGS - THESE COLLECTIONS HAVE OPENED

RONALD AMEY 16 West 57th Street, 5th floor, CO. 5-7720.

ZUZU ANGEL (RIO DE JANEIRO) 108 West 39th Street, Très Vite Showroom, 947-3191.

JOHN ANTHONY 550 Seventh Ave., 24th floor, 239-7080.

BARRIE SPORT 109 West 38th St., 12th floor, 736-5672.

BEGED-OR 526 Seventh Avenue, 10th floor, 947-9150.

ELEANOR BRENNER FOR BRENNER COUTURE . 498 Seventh Avenue, 5th floor, 239-1150.

BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0417.

TED BROWN BY FRANCES PRISCO 498 Seventh Ave., 2nd floor, LO. 4-9311.

STEPHEN BURROWS (BENDEL STUDIO). . . . 10 West 57th St., 247-1100.

PIERRE CARDIN-NEW YORK 550 Seventh Ave., 22nd floor, 279-3091.

CONCEPT VII BY JACK BODI 530 Seventh Avenue, 6th floor, 695-7715.

DAVIDOW BY UMBERTO MANZO 205 West 39th Street, 6th floor, 736-6909.

DESIGN THAI; STAR OF SIAM 550 Seventh Ave., 18th floor, 239-8530.

DIA DIODATO 512 Seventh Ave., 38th floor, 594-3221.

HENRY FRIEDRICKS 205 West 39th Street, 13th floor, PE. 6-8867.

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (Continued from page 11)

GAY GIBSON 1411 Broadway, 24th floor, 564-4130.

GINORI 498 Seventh Ave., 12th floor, 247-2662.

GIORGINI 550 Seventh Ave., 5th floor, 279-3410.

NATALIE GREEN 500 Seventh Ave., 14th floor, 565-1888.

GUNDA Hotel York, 488 Seventh Ave., 879-0139.

JONNY HERBERT; PAB LTD.. 498 Seventh Ave., 18th floor, 565-6900.

INSTANT DRESS BY LEE ROSCOE 118 East 60th St., Suite 27-A, 689-0195

JAEGER COMPANY 1407 Broadway, 41st floor, 868-1620.

JEUNESSE 498 Seventh Ave., 10th floor, LO. 4-1434.

JUNIOR ACCENT 498 Seventh Ave., 10th floor, LO. 4-1434.

KASPER FOR J. L. SPORT 530 Seventh Avenue, 11th floor, 239-4600.

KIMBERLY KNITWEAR 1410 Broadway, 10th floor, LO. 4-1080.

ANNE KLEIN & CO 205 West 39th St., 3rd floor, 279-9915.

McMULLEN 550 Seventh Avenue, 20th floor, OX. 5-4270.

LADY MANHATTAN BY MAGGI BROWNING . . . 1407 Broadway, 15th floor, 765-1250

Designers' MELANGE 205 West 39th Street, 2nd floor, 868-2135.

BEVERLY MOYER STUDIO, INC. 1457 Broadway, Suite 1007, 354-0818.

NANTUCKET ORIGINALS 498 Seventh Ave., 17th floor, CH. 4-3558.

FRANCK OLIVIER 1411 Broadway, 24th floor, 354-0790 or 355-7310

ORIGINALA 512 Seventh Ave., 43rd floor, 695-5100.

PAGANNE 530 Seventh Ave., 3rd floor, PE. 6-0151.

PLW 1411 Broadway, 24th floor, 564-4130.

BEN REIG 498 Seventh Ave., 23rd floor, CH. 4-1542.

SAMUEL ROBERT 1407 Broadway, 40th floor, LA. 4-4562.

GLORIA SACHS; & HABERDASHERY 530 Seventh Ave., 30th floor, LO. 3-1640.

KEN SCOTT 17 East 67th Street, 3rd floor, 249-9600.

SEQUEL I BY BILL SMITH 498 Seventh Ave., 4th floor, 868-8100.

SMITH & JONES 498 Seventh Avenue, 16th floor, 594-8570.

TANNER OF N. C.; TOBY TANNER; TANNERWAY.. 530 Seventh Ave., 28th floor, 244-6350 or 524-6535.

1973

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3					1	2	3
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14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31

APRIL							MAY							JUNE						
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8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
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29	30						27	28	29	30	31			24	25	26	27	28	29	30

JULY							AUGUST							SEPTEMBER						
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15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29
														30						

OCTOBER							NOVEMBER							DECEMBER						
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	1	2	3	4	5	6					1	2	3						1	
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21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
														30	31					